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THE AGE *EXPLOSION:* BABY BOOMERS AND BEYOND

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The Age Explosion: Baby Boomers and Beyond is a *pro bono* public service publication whose mission is to develop and implement creative, inter-generational national policies that will prepare the country for the aging of its baby boomers.

Contributors' Profiles

Derek Bok

Derek Bok is President at Harvard University. He has been a lawyer and Professor of Law, Dean of the Law School, and past President of Harvard University. He has written many books on higher education including: *Beyond the Ivory Tower* (1982), *Higher Learning* (1986), *Universities and the Future of America* (1990), *The Shape of the River* (1998), and *Universities in the Marketplace* (2003). His research interests included the state of higher education and a project sponsored by several foundations on the adequacy of the US government in coping with the nation's domestic problems. The first of his two books on this subject was *The State of the Nation* (1997), and the second, *The Trouble with Government*, was published in 2001.

Paul Hodge

Paul Hodge is a Distinguished Visiting Fellow, Oxford University; Founder and Chair, Global Generations Policy Institute; Founding Editor, the *Harvard Generations Policy Journal* and the *National Baby Boomer Policy Journal*; Director, Harvard Generations Policy Program; and Research Fellow, the Hauser Center for Nonprofit Organizations, at Harvard University's John F. Kennedy School of Government. He is a recognized national and international authority and expert adviser to private industry, governments, and nonprofit organizations on policy challenges and solutions dealing with the United States' aging baby boomers. Mr. Hodge has advised the White House and the U.S. Congress and has appeared on and been quoted and published in the national media. As an acknowledged visionary and public servant, he has participated with world leaders and moderated sessions at the World Economic Forum and the Aspen Institute. Mr. Hodge has received national awards, commendations, and recognition for his work. He has led groundbreaking public service initiatives to save, protect, and improve the quality of life and care for our fellow Americans, particularly women, minorities, baby boomers, youth, the elderly, and vulnerable people in need. To positively impact the lives of people throughout the world, Mr. Hodge serves on the board of the Schwab Foundation for Social Entrepreneurship and is a global activist for social entrepreneurial public service initiatives. He holds

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Leonie Gordon

Leonie Gordon is Director of the Harvard Institute for Learning in Retirement, a position she has held since 1996. During her tenure, the Institute has grown to its full capacity of 500 active members and is recognized as the leading academic learning in retirement institute in the US. She has recently represented the Harvard Institute at learning in retirement conferences in Washington, DC, New York, Chicago, and Cambridge, MA, and has advised universities in Australia, Singapore, Japan, and the US on founding new institutes. Born in Australia, Ms. Gordon majored in classical Chinese language and Asian history at the Australian National University and pursued doctoral studies at Monash University and Harvard. She spent two years as a librarian in the British Museum's Department of Oriental Printed Books and Manuscripts, on Chinese book acquisitions. Prior to joining HILR, she served for 25 years in administrative positions at Harvard University's Center for European Studies, Graduate School of Education, and Fogg Art Museum.

Paul S. Hewitt

Paul Hewitt is a policy analyst with special interests in demography, economics, finance, fiscal policy, social insurance, and conflict. Currently, he serves as Deputy Commissioner for Policy at the US Social Security Administration. He is widely recognized for his pioneering work as Director of the Global Aging Initiative at the Center for Strategic and International Studies during 1997–2003. Before that, as Director of the National Taxpayers Union Foundation from 1990–1997, Mr. Hewitt received national acclaim for his congressional budget accounting systems. In 1985, he founded Americans for Generational Equity, the nation's first advocacy organization for the interests of younger and future generations. Mr. Hewitt began his career in 1979 as a presidential management intern, and served in the Federal Aviation Administration and Office of Management and Budget before moving to Capitol Hill, where he became Staff Director of the Senate Subcommittee on Intergovernmental Relations. During his varied career, he has published widely, been interviewed many times, and has occasionally appeared as a witness before

Congress. Mr. Hewitt received a Master of Public Administration from American University and a bachelor's degree in economics from the University of California, Berkeley.

Estelle James

Estelle James is currently a Visiting Fellow at the Urban Institute and a consultant at the World Bank and other organizations. Prior to this, she was a member of the President's Commission to Strengthen Social Security in the US, Director of the Pension Flagship Course at the World Bank Institute, and Lead Economist in the Policy Research Department of the World Bank. She is principal author of *Averting the Old Age Crisis: Policies to Protect the Old and Promote Growth*, a World Bank study that provided the first global analysis of economic problems associated with population aging and a basis for ongoing reforms in many countries. Her recent research has focused on Social Security reform. Her previous work concentrated on the interaction between the public and private sectors in the provision of education and the role of non-profit, nongovernmental organizations. In connection with this research, she received grants and fellowships from numerous organizations including the National Science Foundation, the Social Science Research Council, the Spencer Foundation, the Woodrow Wilson International Center for Scholars, and the Netherlands Institute for Advanced Study. She has lectured extensively and advised governments in China, Costa Rica, India, Thailand, and other countries. Before 1991, she was Professor of Economics at the State University of New York, Stony Brook, where she also served as Chair of the Economics Department and Provost, Social and Behavioral Sciences. Ms. James has held visiting appointments at Yale University, London School of Economics, Australian National University, and Tel Aviv University. She received her BS from Cornell University and her PhD from MIT.

Kevin G. Kinsella

Kevin Kinsella is a Special Assistant with the US Census Bureau's International Programs Center (IPC), working on new project development throughout the IPC as well as continuing his comparative work on international population aging. He is also assisting the Behavioral and Social Research Program, National Institute on Aging, with a report on the US Health and Retirement Study. In 2001, Mr. Kinsella completed a two-year

assignment with the Committee on Population of the National Academy of Sciences, where he directed two studies resulting in volumes titled *Preparing for An Aging World: The Case for Cross-National Research* and *Cells and Surveys. Should Biological Measure be Included in Social Science Research?* Prior to his assignment with the National Academy of Sciences, Mr. Kinsella headed the Aging Studies Branch at the Census Bureau, where he has been employed since 1979. His major professional activities have focused on the role of women in development, population projections for developing countries, and the global demography of aging. Current research interests include retirement transitions and pension schemes, childlessness and changing family structures, and the development of training programs in the demography and socioeconomics of population aging.

David Lazer

David Lazer is Associate Professor of Public Policy at the John F. Kennedy School of Government, Harvard University, and Associate Director and co-founder of the National Center for Digital Government at Harvard University. He is the author of numerous publications on the role of technology in society, social network analysis, and regulation. Professor Lazer is currently launching a major, National Science Foundation-funded project on the role the Internet might play in facilitating knowledge transfer among public officials. He holds a PhD in political science from the University of Michigan.

Viktor Mayer-Schönberger

Viktor Mayer-Schönberger is Associate Professor of Public Policy at the John F. Kennedy School of Government, Harvard University, where he teaches and researches information technology policy. He has published seven books as well as more than 70 articles on the legal and political aspects of modern information and communication technologies. After successes in the International Physics Olympics and the Austrian Young Programmers Contest, Professor Mayer-Schönberger studied law in Salzburg and at Cambridge and Harvard. In 1992, he received an MSc in economics from the London School of Economics, and in 2000, the *venia docendi* on information law. In 1986, he founded Ikarus Software and developed the Virus Utilities, which became the best-selling Austrian software product. The recipient of numerous awards for innovation and entrepreneurship, Professor Mayer-Schönberger was

voted Top-5 Software Entrepreneur in Austria in 1991 and Person of the Year for the State of Salzburg in 2000. Together with Lewis Branscomb, he chairs the Rueschlikon Conference on Information Policy in the New Economy, which annually brings together leading strategists and decision-makers of the new economy. He is a frequent public speaker and sought-after expert for US and European print and broadcast media.

William D. Novelli

William D. Novelli is Executive Director and CEO of AARP, a membership organization of over 35 million people age 50 and older. He joined AARP in January 2000 as Associate Executive Director, Public Affairs. Previously, he was President of the Campaign for Tobacco-Free Kids where he now serves as chairman of the board. Prior to this, he was Executive Vice President of CARE, responsible for all operations in the US and abroad. Mr. Novelli co-founded and was President of Porter Novelli, an international marketing communications corporation from which he retired in 1990 to pursue a second career in public service. In 1999, he was named one of the 100 most influential public relations professionals of the twentieth century by the industry's premier publication. A recognized leader in the international practice of social marketing, he managed programs focused on cancer control, diet and nutrition, cardiovascular health, reproductive health, infant survival, pay increases for educators, and charitable giving, among others, in the US and the developing world. Mr. Novelli began his career at Unilever, then served as Director of Advertising and Creative Services for the Peace Corps. He holds a BA from the University of Pennsylvania as well as an MA from Pennsylvania's Annenberg School for Communication and pursued doctoral studies at New York University. He also taught marketing management and health communications in the University of Maryland's MBA program. He has lectured at many other institutions and written numerous articles or chapters on marketing management, marketing communications, and social marketing in journals, periodicals, and textbooks.

Juliet Schor

An economist by training, Juliet Schor joined the faculty at Boston College in 2001 as professor of sociology. Before that, she was director of the Women's Studies Program at Harvard University, where she had taught since 1984.

Her research focuses on the relationships among consumerism, work, and family, and trends in work and leisure. Her work is notable for demonstrating the link between consumerism and work/life balance issues. It is regularly referenced in scholarly journals and *The New York Times*. Professor Schor is also a nationally recognized author of several books, including two influential best sellers: *The Overworked American: The Unexpected Decline of Leisure Time* (1992), which discusses the increasingly time-poor US workforce, and *The Overspent American: Upscaling, Downshifting and the New Consumer* (1998), which examines the roots of US consumerism. In 2000, she published another book titled *Do Americans Shop Too Much?* She is co-editor of the *Consumer Society Reader* and received her PhD in economics from the University of Massachusetts and her BA from Wesleyan University.

Michael Shinagel

Michael Shinagel is Dean of Continuing Education and University Extension, and Senior Lecturer on English at Harvard University, positions he has held since 1975. As Dean, he has administrative responsibility for the Harvard Extension School, the Harvard Summer School, the Harvard Institute for English Language Programs, and the Harvard Institute for Learning in Retirement. As Senior Lecturer on English, he has written several books and teaches courses on the early English novel and satire at Harvard College as well as at the Harvard Extension School. Distinguished in his scholarly field of English literature, Dean Shinagel is also a recognized authority on continuing education. He has been an active member of the University Continuing Education Association and the Association for Continuing Higher Education for 25 years, has participated as a presenter on many programs, and has published articles and reviews on continuing education in various professional journals. Dean Shinagel currently serves as Editor of the *Continuing Higher Education Review*. Before returning to Harvard to assume his current position as Dean, he taught at Cornell University and at Union College (New York), where he was Professor and Chairman of the English Department. He received his AB from Oberlin College in 1957 and his PhD in English literature from Harvard in 1964.

Richard Thomas

Richard Thomas is a Contributing Editor and Chief Economic Correspondent for *Newsweek* Magazine, where he has served for 40 years writing or contributing to scores of stories on economics in the US and abroad. He has covered the administrations of 19 treasury secretaries, one quarter of all who have served. Mr. Thomas began his career at United Press International and then joined *The New York Post* as financial editor. In 1962, he moved to *Newsweek*. Mr. Thomas has won or shared more than 20 awards, including two Gerald Loeb awards, the highest award for economic journalism. His contributions have enabled *Newsweek* to win major national magazine awards, including the 1992 award for best single topic issue for election campaign coverage. Mr. Thomas is a graduate of the University of Michigan in English and economics and has studied at the University of Frankfurt in Germany. He lectures frequently around the country and has authored articles for many other publications, including *The International Economy*, *The Atlantic Monthly*, *The Washington Post*, and *The World Almanac*.